

## 2025

### Conference Sponsorship Proposal









Tour Conference Networking

2 September | Building Farm Resilience Forum & Carving out Connections: Steaks and Stumps Conference Dinner

3 September | Building our Future in Timber Forum & Site Tour





# Ride Queensland's forest & beef industry's wave of opportunity

LEARN | CONNECT | ACT







### CONFERENCE

The Doing Timber Business in Queensland conferences have earned a prestigious reputation for delivering quality content and speakers in great venues. This fifth biennial event, with Day One and the Conference Dinner co-hosted with AgForce, is focused on the unique links and opportunities for Queenslands forest and beef industry to collaborate and prosper. It's a rare chance to see the full picture of where the industry is heading and participate in two days of discussion, insight and action.

### CONFERENCE ATTENDEES

Approximately 150+ industry stakeholders will attend the event across the separately bookable two day event including:

Plantation growers \* Forest owners/managers Sawmillers \* Landowners \* Graziers \* Timber wholesalers, merchants, fabricators and manufacturers \* Harvesters & Haulers \* Government agencies \* Local Government \* Rural stakeholders \* Service providers \* Architects & Building Designers \* Engineers \* Builders \* Certifiers \*

### 2025 CONFERENCE TOPICS

Major issues to be addressed include:



Farm Forestry



**EUDR & Illegal Logging Regulations** 



Timber, Beef and Carbon Opportunities



Housing Demand



Modern Methods of Construction

# Understand timber's growth potential in the built environment

**CONNECT & COLLABORATE** 



# PREVIOUS PARTNERS SAID...

"Great to catch up with existing and future clients that we haven't seen for ages. The event had relevant topics and allowed sponsors to be actively involved with attendees throughout the day.

"Made some great contacts, for future growth in our business.. and the ability to discuss our own issues amongst fellow industry colleagues.."

### NETWORKING & PROMOTIONAL OPPORTUNITIES



### CO HOSTED WITH AGFORCE

Day 1 | Conference & Exhibition - 2 September Walkabout Creek Events Centre, Enoggera Reservoir



The Day 1 conference program is designed to provide long breaks maximising networking opportunities. Catering will be served within the exhibition space, event passports are provided to enable and encourage delegates to visit all exhibitors.

Note return bus transfer available for all attendees from Rydges Fortitude Valley to Walkabout Creek.



### CO HOSTED WITH AGFORCE

Day 1 | Conference Dinner - 2 September Rydges Fortitude Valley



Attendees will have the opportunity to catch up with old colleagues and make new contacts at a relaxed conference dinner, that will include a Ministerial Address (TBC).



### Day 2 | Conference & Site Tours

25 King St, Bowen Hills & Various Locations

Attendees at the conference and site tour will benefit from interaction with attendees during breaks, networking sessions, and bus transfers.

### **Gold Sponsor**

**ONE OPPORTUNITY \$2500 + GST** 

# Exclusive Opportunity

**Direct Access** 

Strong Networking

Focus Relationships

**Branding** 

Reputable



- Announcement of sponsorship and in Timber Queensland's fortnightly e-newsletter Timber Talk & monthly Technical Update. Event and sponsors also promoted across AgForce social media channels, in weekly E-Newsletter to members, and in an EDM to members.
- Announcement of sponsorship in media release to TQ database, media distribution lists and on TQ social media channels.
- Opportunity to play a commercial/multimedia presentation or make a 10 minute presentation during conference program on Day 1.
- Two full conference registrations.
- Exhibition "booth" area comprising trestle table, chairs, tablecloth on Day 1.
- Opportunity to place one company provided free standing pull up banner front of the main session room (2m high and 1m wide) on Day 1 & Day 2.
- Delegate list pre and post conference (subject to privacy laws).
- One advertisement or article in Timber Queensland's fortnightly newsletter Timber Talk or Technical Update pre or post conference.
- Opportunity to send one electronic direct mail message to Timber Queensland's database of stakeholders and members (sent via TQ's messaging system, client to provide artwork).
- Logo on conference program.
- Logo on conference promotional material and registration page (where possible given advertisement restrictions).
- Recognition as Gold Sponsor on all Timber
   Queensland produced conference PowerPoint presentation material.
- Acknowledgement of your support during conference proceedings.
- Inclusion of company promotional material (to be approved by Timber Queensland) in conference material provided to delegates.

## Silver Sponsor TWO OPPORTUNITIES \$1250 +GST



- Announcement of sponsorship and in Timber
   Queensland's fortnightly e-newsletter Timber Talk
   & monthly Technical Update. Event and sponsors
   also promoted across AgForce social media
   channels, in weekly E-Newsletter to members, and
   in an EDM to members.
- One full conference registration.
- Exhibition "booth" area comprising trestle table, chairs, table cloth on on Day 1.
- Opportunity to make a 5 minute presentation during conference program on Day 1.
- Opportunity to place one company provided free standing pull up banner front of the symposium room (2m high and 1m wide) on Day 1 & 2.
- Delegate list pre and post conference (subject to privacy laws).
- Logo on conference registration page and program.
- Recognition as Silver Sponsor on all Timber Queensland produced conference PowerPoint presentation material.
- Acknowledgement of your support during conference proceedings.
- Inclusion of company promotional material (one insert only – to be approved by Timber Queensland) in conference material provided to delegates.

## Bronze Sponsor FIVE OPPORTUNITIES \$500 +GST



- Announcement of sponsorship and in Timber
   Queensland's fortnightly e-newsletter Timber Talk
   & monthly Technical Update. Event and sponsors
   also promoted across AgForce social media
   channels, in weekly E-Newsletter to members, and
   in an EDM to members.
- 50% discount on one conference registration.
- Exhibition "booth" area comprising trestle table, chairs, tablecloth on Day 1.
- Logo on conference program and website page.
- Acknowledgement of your support during conference proceedings.

### **Lunch Sponsor**

ONE OPPORTUNITY \$750 +GST (only available to exhibitors/other sponsors)



- Acknowledgement of your organisation as Lunch Sponsor. Logo on screen during lunch break proceedings.
- Corporate signage (supplied by Sponsor) may be made prominent during lunch break.
- Opportunity to make a two minute spoken presentation at commencement of lunch break.

# Carving out Connections: Steaks and Stumps Conference Dinner Sponsor

**ONE OPPORTUNITY \$1500 +GST** 



- Acknowledgement of your organisation as Dinner Function Sponsor on website and promotional, registration and confirmation communication.
- Announcement of sponsorship and in Timber Queensland's fortnightly e-newsletter Timber Talk & monthly Technical Update. Event and sponsors also promoted across AgForce social media channels, in weekly E-Newsletter to members, and in an EDM to members.
- Acknowledgement of your organisation at end of Conference.
- Attendee list pre and post event (subject to privacy laws)
- Corporate signage (supplied by Sponsor) may be made prominent during event.
- Opportunity to make a two minute spoken presentation during event.
- Opportunity for serving staff to wear sponsor branded shirts or merchandise (supplied at Sponsor's cost).
- Opportunity to provide a branded gift for all guests (e.g. branded stubby coolers - to be supplied at Sponsor's cost).

## Site Tour Sponsor ONE OPPORTUNITY \$2000 +GST



- Acknowledgement of your organisation as Tour Sponsor on website and all tour promotion, registration and confirmation communication.
- · Two full conference registrations.
- Opportunity to make two x two minute spoken presentations on the bus throughout the afternoon - and/or play corporate videos on bus AV system.
- Opportunity to provide promotional material to tour attendees.

## Sponsorship Booking Form

Company			_
Name			
Postal Addres	SS		
Email			
Phone			
l would l	ike to book:		
Please tick	Sponsorship Level	Amount ex GST	Amount incl GST
	Gold Sponsor	\$2500	\$2750
	Silver Sponsor	\$1250	\$1375
	Bronze Sponsor	\$500	\$550
	Lunch Sponsor	\$750	\$825
	Conference Dinner Sponsor	\$1500	\$1650
П	Site Tour Sponsor	\$2000	\$2200
provided by Tir	sponsor package as outlined in the Doing Tim mber Queensland and agree to the terms and ay the sponsorship fee indicated (including GS	conditions outlined on this a	pplication form.
Signature	Dat	e <u> </u>	
Name			
Position			

RETURN BOOKING FORM TO:

Clarissa Brandt, Strategic Relations & Communications Manager, Timber Queensland

PO Box 321 Kedron QLD 4031

Email: clarissa@timberqueensland.com.au

Phone: 0416 350 328

### Doing Timber Business in Queensland 2025

### TERMS & CONDITIONS OF BOOKING

### 1. Definitions

- In These terms and conditions, the following expressions shall have the following meanings:
- a) Contract means the contract made between the Organiser and the Exhibitor/Sponsor comprising a Booking Form and the terms and conditions contained herein;
- b) Event means the Doing Timber Business in Queensland Conference in which you are participating;
- c) Event Charge means the payment to be made by the Exhibitor/Sponsor for the Exhibition space at, or the sponsorship of, the Event;
- d) Exhibitor means the company or person, its employees and agents applying for and being granted exhibition space at the Event;
- e) Organiser means Timber Queensland Pty Ltd and AgForce;
- f) Sponsor means the company or person, its employees and agents applying for and being granted sponsorship of the Event; and a reference to "Exhibitor/Sponsor" applies to both Exhibitors and Sponsors.
- g) 'Venue' means Walkabout Creek Events, Rydges Fortitude Valley or 25 King St

### 2. Application and acceptance

- a) A binding contact comes into existence in accordance with the Application Terms and and Conditions upon the Organisers acceptance of the Application
- b) The Organiser has the right to reject or accept any Application.

#### 3. Sponsors Obligations

- a) The Sponsor will provide all necessary information and material required for the Organiser to carry out its obligations tothe Sponsor, by the dates stipulated by the Organiser
- b) The Sponsor will make good and compensate the Venue for damage caused by any act or omission of the Sponsor or other persons arising from or in connection with the use of the exhibition venue by the Sponsor.
- c) The Sponsor must have the display space ready with all exhibits completed and available for display by the time specified by the Organiser before the opening of the Conference
- d) Sponsors are responsible for any damage or loss of own goods and equipment left in the Hotel or function area prior to or after the event and must secure all goods and equipment during the Event.
- e) All Sponsor deliveries to the Venue must be prior advised to the Venue and must be marked with the name and date of the Event and Sponsor.

### 4. Exhibition Space: Fittings, Design & Signs

- a) The Organiser agrees to provide the Exhibition booth and fittings, as detailed in this application, whereby applicable to the sponsorship level selected.
- b) The Organiser will have the final say on positioning of Sponsor booths.

#### 5. Assignment

The Sponsor may not assign its rights under the agreement without the Organisers prior written content.

### 6. Terms of Payments

The agreement will be terminated with the Sponsor does not pay the required fee prior to the event. In the event of termination by the Organisers, the Sponsor will not be entitled to any form of compensation.

#### 7. Withdrawals

The Sponsor will not withdraw, cancel, alter or reduce in any way their Application. In the event the Sponsor withdraws after receipt of signed application and confirmation of acceptace, the following terms shall apply:

- · Withdrawal, cancellation, or reduction of agreement 60 days before event 50% of sponsorship value will be charged
- Withdrawal, cancellation, or reduction of agreement 30 days before event 75% of sponsorship value will be charged
- Withdrawal, cancellation, or reduction of agreement <30 days before event 100% of sponsorship value will be charged

### 8. Insurance and Indemnity

- a) The Sponsor shall take out and maintain a policy of public liability insurance for an amount of not less than \$5 000 000 during the Event
- b) The Sponsor will indemnify the Organisers and against any cost, claim, liability and expense to which the organisers are in any way subject arising from or in connection with any action or omission of the Sponsor.

#### Compliance

The Sponsor will comply with all applicable laws and regulations an all reasonable direction from the Organisers and the owner of the exhibition venue.

